

Kaltura Video Building Block for Blackboard

With the rapid rise of media adoption in higher education, institutions require comprehensive and user-friendly tools to incorporate video into their Learning Management Systems (LMS). Kaltura provides the first and only Open Source Video Platform for education, combining a full video platform with pre-integrated campus video tools.

With Kaltura, your LMS will no longer crash under the weight of media files. Instead, professors and students can expand the educational experience and incorporate rich media into every part of the learning environment.

Blackboard has partnered with Kaltura to deliver an integrated full-featured video platform directly within the Blackboard learning management system. Behind the scenes it includes rich-media ingestion, transcoding, content and metadata management, and analytics. Once in Blackboard, students and faculty can use media as easily and intuitively as they would other content objects. The Building Block also includes support for mobile playback.

Key Features

Integration with Native Content Tool

Authorized users who have access to edit course content can easily ingest videos and display video in the BlackBoard content tool.

Configurable Settings

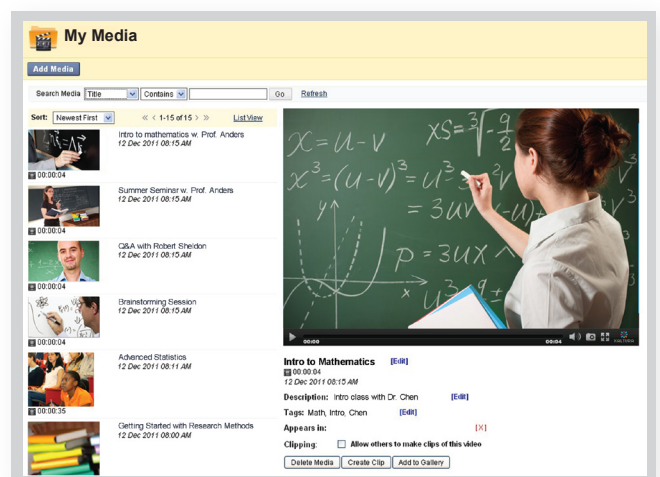
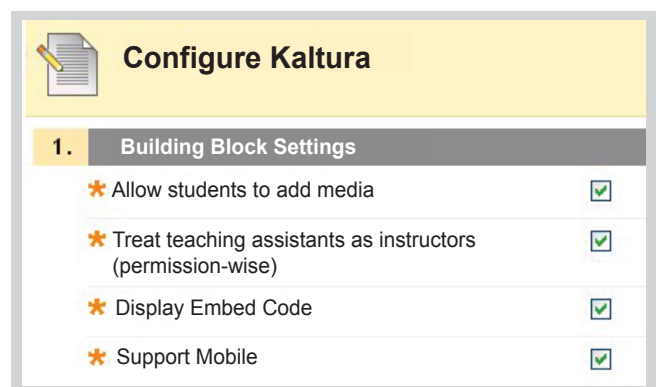
Administrators can configure video player design and branding, allow users to clip videos, enable students to upload media, set faculty permissions to display embed codes for video sharing (per video) and more.

“My Media” Tool

Every Blackboard user has their own media space where content can be uploaded and managed. Once added, students can clip videos (i.e. create highlight reels from longer videos), assign videos to one or more course galleries, and share their content with other course members – all resulting in greater interaction with the content (pending faculty approval).

Course “Media Gallery” Tool

The Media Gallery is a course tool allowing course members to search and view rich media assigned to a course. It also enables faculty and admins to define permissions related to content: who can view content, what content can be shared, reused by others, featured, and which videos can be used to create clips via the clipping tool.

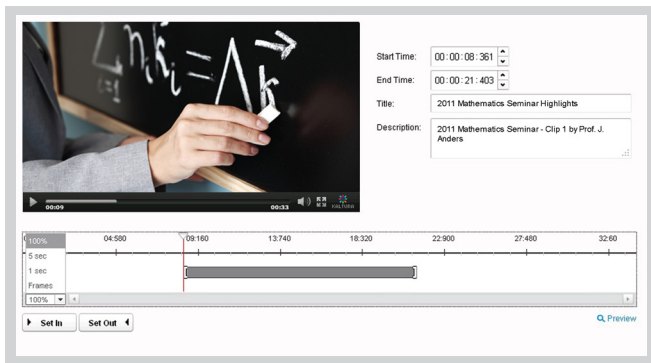


Global Playlist

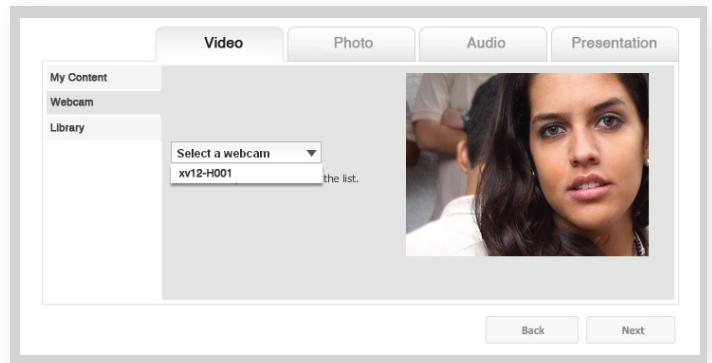
System Administrators can create a list of videos to be featured on the institution's top page in the form of a video module for viewing by all LMS users. The module can vary in size and includes a video player and playlist. Admins can also choose to include additional features such as comments space, room for links and messaging, and more.

All tools are enabled with Kaltura's easy-to-use uploading and display widgets:

- 🌈 Upload any type of media (video, audio, images) using a simple interface
- 🌈 Create video clips, out of existing content in order to remove redundant parts or to create highlights of the larger video (requires content owner permission)
- 🌈 Playback supporting both flash and HTML5 for mobile



Kaltura Clipping Tool



Kaltura Uploader

Key Benefits:

- 🌈 All videos are hosted and monitored by Kaltura in fully redundant and replicated data centers, preventing the LMS from stalling under the weight of video files.
- 🌈 Content is secured and all existing Blackboard permissioning is applied to media files.
- 🌈 Video streaming is enabled through Kaltura's tier 1 global CDN partners, ensuring state-of-the-art video quality worldwide.
- 🌈 Files of any type are transcoded for Web, HD, or Mobile Delivery.
- 🌈 Students and faculty are no longer dependent on a central media team to upload and manage videos in the LMS.
- 🌈 Videos from lecture capture systems, libraries, and live events can easily be added to the LMS through the Kaltura Building Block.
- 🌈 Enhance user engagement by making it easy for students to engage with one another, with faculty, and with the institution using rich-media.
- 🌈 For institutions and enterprises that need to host video locally, Kaltura also offers a Self-Hosted Edition of the Kaltura Platform.

Selected Clients



10 Facts About Kaltura in Education

- 🌈 Open Source (no vendor lock-in)
- 🌈 Most widely recognized video solution in higher ed
- 🌈 Available as a hosted or on premise solution
- 🌈 Plugs in to ALL leading Learning Management Systems
- 🌈 Includes out-of-the-box applications and customizable tools
- 🌈 Supports video, audio, images and other rich media
- 🌈 Online mobile, iPad, and HTML5 support
- 🌈 Integrates into SSO and LDAP environments
- 🌈 Allows you to create a campus "YouTube"
- 🌈 ONLY platform that addresses media use ACROSS campus

How Do I Get Started?

Learn More: Visit corp.kaltura.com/Products/Video-Applications/Video-Building-Block-for-Blackboard to view a demo site, video walk-through, and other resources.

Contact Us: Call +1-800-871-5224 or fill out this form: corp.kaltura.com/company/contact-us.

One of our Education Video Experts will help you identify the right solution for your needs.

Try Kaltura: View key Kaltura features corp.kaltura.com/products/video-platform-features or sign up for a free trial of the Media Management & Publishing Console: corp.kaltura.com/free-trial

Attend one of our webinars: corp.kaltura.com/live-webinars

Join the Kaltura Community:

Join the video in education list serve: <http://www.kaltura.org/kaltura-education-list>

Explore: Kaltura.org

Company Overview

Kaltura provides the first and only open source video platform for education, a full-featured framework that enables educational institutions to handle all of their rich-media needs. The platform is in use by tens of thousands of global publishers including leading universities. Kaltura is pioneering the 'open video' revolution through initiatives like www.openvideoalliance.org, www.HTML5video.org and the introduction of collaborative video-making into Wikipedia. For more information visit www.kaltura.com.



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